

EXTENSIS CYBERPRESS

TURN QUARKXPRESS PAGES INTO WEB PAGES WITH CYBERPRESS

For an industry that knows how to push the envelope with graphics applications, networks, color management, and memory requirements, the World Wide Web is a natural for publishers who wish to capitalize on their previous technological investments.

Extensis is proud to offer a fast, affordable, and easy way to turn QuarkXPress® documents into Web pages. It's called CyberPress.™ A completely streamlined process for preparing content for publication on the World Wide Web.

CyberPress gives you the choice of converting text straight to HTML, preserving character formatting such as bold, italic, subscript, superscript and alignment.

You can convert text to an HTML list or table or even as an image! And images can be converted to GIF or JPEG.

But that's not all. Once CyberPress converts your QuarkXPress documents into HTML, you can use the award-winning Adobe PageMill 2.0 (included with your purchase of CyberPress) to further refine your content for the web. CyberPress and Adobe PageMill 2.0 combined provide the most complete, elegant and affordable solution for repurposing QuarkXPress documents for the World Wide Web.

To order, or for more information on any of our award-winning products, simply call us at 1-800-796-9798.

<http://www.extensis.com>

CYBERPRESS 1.0 FOR MACINTOSH
CALL 1-800-796-9798
60-DAY MONEY BACK GUARANTEE
INCLUDES ADOBE PAGEMILL™ 2.0



Adobe PageMill 2.0
included with your
purchase of
CyberPress 1.0

QUARKXPRESS CYBERPRESS ADOBE Pagemill WORLD WIDE WEB



The CyberPress palette lists all the text and picture boxes in your QuarkXPress document. To modify elements before exporting, simply drag the icons up or down the list and drop them into the appropriate position.



You can then preview in your favorite browser or jump directly into Adobe PageMill 2.0—which is included with CyberPress—do a little fine tuning, and you've got yourself a Web page.

TURN QUARK FILES INTO WEB PAGES WITHOUT TURNING YOURSELF INTO A PROGRAMMER

Export Text to HTML

CyberPress intelligently converts the entire Latin character set, plus special characters in certain fonts (Dingbats & Symbols) while maintaining character formatting, i.e. bold, italic, subscript, superscript, and alignment. CyberPress will also apply HTML Headline Styles based on user defined Font Sizes.

Convert Text to List

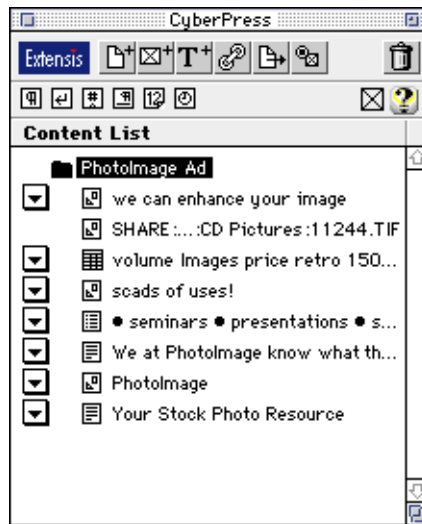
With CyberPress, you can convert text to any HTML list style, including numbered and bullet lists, glossary terms and definitions, menu lists, or directory lists. CyberPress will automatically strip leading characters to avoid double bullets.

Convert Text to Table

CyberPress easily converts tab-delimited text into an HTML table, with user definable border width and alignment. Cell alignment is determined by the alignment of the text the cell contains.

Convert Text to Image

CyberPress will convert any text box into an image in order to maintain the look of a custom font or logo. If the Text Box has the background color "none" and GIF is selected as the output format, then CyberPress will automatically make the background of the resulting GIF transparent.



Export Images as GIF or JPEG

CyberPress can convert all images to either GIF or JPEG. If a QuarkXPress Picture Box has the background color "none" and GIF is selected as the output format, then CyberPress will automatically make the background of the resulting GIF transparent.

Insert Hypertext Links

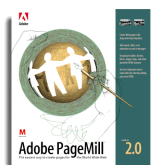
CyberPress allows you to assign hypertext links to any text or image.

Adobe PageMill 2.0—a \$99 value— Included!

Every purchase of CyberPress includes a copy of Adobe PageMill 2.0—the award-winning WYSIWYG HTML editor!

Adobe PageMill 2.0 includes:

- Image maps
- WYSIWYG Frames
- WYSIWYG Tables
- Multimedia plug-in support
- Textflow around images
- Animated GIFs
- Text font size, text color and basefont support
- Sound import



Requirements: QuarkXPress 3.32 or later (Guaranteed compatible with QuarkXPress 4.0) and System 7.1 or later.

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